

Product Manager

Division

Critical Care

Reporting To

Sr. Product Manager

Job Summary

The Product Executive will support the planning, execution, and performance of assigned brands. The role focuses on market understanding, promotional strategy, and effective coordination with the sales team to drive product growth.

Key Responsibilities

- Assist in developing and executing brand plans and marketing strategies
- Conduct market research, competitor analysis, and gather field insights
- Support in creating promotional materials, visual aids, and campaign inputs
- Coordinate with sales teams to ensure effective product positioning in the field
- Track product performance, sales trends, and prepare regular reports
- Organize and support CMEs, conferences, and product-related activities
- Work closely with cross-functional teams for timely execution of initiatives
- Ensure all activities are aligned with company policies and compliance standards

Key Competencies

- Attention to detail
- Planning and execution
- Team coordination
- Market awareness

Key Skills Required

- Strong communication and presentation skills
- Good analytical and problem-solving ability
- Understanding of pharmaceutical marketing concepts
- Ability to work in a fast-paced and target-driven environment
- Proficiency in MS Excel and PowerPoint

Qualifications

- Bachelor's degree in Pharmacy / Life Sciences (MBA in Marketing preferred)
- 3-6 years of experience in pharmaceutical product management or related role

Job Benefits

- Competitive salary and incentives.
- Opportunities for career growth and professional development.

Hiring organization

AIONIOS

Employment Type

Full-time

Job Location

Bangalore

Date posted

May 2, 2026

